

Mimaki in-focus



TEXTILE &
APPAREL

Real world experiences of Mimaki users



Taking Textile Print to a New Dimension...

Need to create a high-impact, flexible exhibition space, designed to optimise the benefits of working with textiles? Quintegia Events Management Company did just that at a recent exhibition event, working with fitters GiPlanet and GiPrint and utilising the revolutionary Mimaki JV5-320DS textile printer.

Held in Verona in mid-May and dedicated to business meetings for the automotive sector, the Automotive Dealers Day is a very special B2B show, in terms of format and stand construction choices. Around 100 exhibitors cover approximately 7,000 square metres, with meeting and relaxation areas, conference rooms and workshop spaces. Uniquely, for the first time in event management, the whole structure was created using a 'new' fabric-covered frame exhibition system.

Andrea Prando of fitters GiPlanet explains: "Our Cover Up system uses a modular frame with specific guides for tensioning the fabric and silicone joints. We previously used PVC or light Forex panels, decorated using digital printing or by applying films, but the result wasn't brilliant, neither aesthetically, nor in terms of assembly time."

"We needed a more flexible solution that was easier to transport and would provide a co-ordinated look, even on large walls. We found the ideal solution in polyester fabric sheeting, particularly after GiPrint identified the best fabric printing technology."



THE TEAM PLAYERS:

The End-user	GiPlanet / GiPrint www.giplanet.it / www.giprint.it
The Client / Project	Quintegia Events Management Company / Automotive Dealer Day
The Dealer / Distributor	Bompan Srl / Cekin Srl www.bompan.it / www.cekin.it
The Machine	Mimaki JV5-320DS

Mimaki

The world imagines... Mimaki delivers

the machine: **JV5-320DS**

JV5-320DS is ideal for expanding businesses seeking a point of difference. Delivering super-wide direct and sublimation printing up to 3.250 mm, as well as printing with transfer paper, the machine can print directly onto pre-treated polyester media, using low-consumption, competitively priced Mimaki inks, available in nine colours.

Post-press calendaring process guarantees vivid, exceptional-quality colours. The option to print directly onto polyester avoids the use of transfer paper, simplifies the production process, reduces waste and environmental impact, and reduces costs.

JV5-320DS is particularly suited to indoor or outdoor polyester soft sign applications, such as flags and banners, producing excellent results using dye sublimation inks.



Denis Canton, General Project Manager of *GiPrint*, picks up the story: “*GiPrint* has always been involved in high-tech, innovative printing and graphics. Over the years, we’ve identified the best materials to create decorative elements for stand fitting, retail outlets and events.”

“We saw the **Mimaki JV5-320DS** in action and it changed everything.”

“We’ve always been interested in textiles, and already found the right partners to supply the polyester material and develop the silicone coating technology, but we hadn’t yet found the right printing technology. Then we saw the *Mimaki JV5-320DS* in action and it changed everything. It’s an exceptional machine that can print different fabrics, directly and by sublimation, and at an incredible speed – we use it at a speed of approximately 50 sqm per hour. The results are exceptional – full, uniform colours and coverage, and excellent resolution of up to 1440dpi. Even complex graphics and very small characters can be printed easily.”



“The *JV5-320DS* was the catalyst for a major breakthrough in decorating with fabric. We’re proud to be the first company in our industry to set up a whole exhibition using these technologies. We see this as only the beginning, and plan to open up the market to cover other areas, including the retail sector. We recently opened the first *Farmacy* store, a new concept in the pharmaceutical sector, creating a whole shop, including all the display systems, using direct printing on fabric.”



“Even complex graphics and very small characters can be printed easily.”

The combination of this Cover Up system and the *JV5-320DS*-printed textile covers reduces assembly time and improves quality, offering quick and easy, flexible solutions with custom images. A transparent version creates backlit panels for even greater impact.

As Rachele Bompan, Marketing Manager of Bompan Srl, the exclusive importer of Mimaki products in Italy, explains: “Through our distributor, *Cekin*, we supplied the *JV5-320DS* to *GiPrint*, confident that we were providing a top-quality, highly productive machine. The success of this project lies in the combination of machine performance and *GiPlanet*’s exceptional innovation. I’m really proud that Mimaki technology contributed to this success”



the end-user: **GiPlanet / GiPrint**

GiPlanet is located in the Province of Padova (Pieve di Sacco) and has been planning, building and managing exhibitions and coordinating corporate promotions for over 20 years, operating in National, European and Global markets.

The company specializes in creating personalized structures, custom made and modular trade fair systems, offering a comprehensive and professional service from initial concept ideas to full production, for small exhibitors to major global trade fairs.

www.giplanet.it

Imagine what you could achieve with a **Mimaki...**

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